

Rhein 83 srl

Via Zago 10/abc
40128 Bologna (BO)
Tel: 051244510 - Fax: 051245238
P.VAT 02418300378
PEC: info@pec.rhein83.it

Information on the processing of personal data pursuant to art. 13-14 Reg.to UE 2016/679

Interested Persons: Navigators of the portal www.rhein83.com.

Rhein 83 srl as Data Controller of your personal data, pursuant to and for the purposes of Reg.to EU 2016/679 below 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with regard to the processing of personal data and that such processing will be based on the principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations therein.

Purpose and legal basis of the processing: in particular your data will be used for the following purposes relating to the execution of measures related to contractual or pre-contractual obligations:

- management of cookies necessary for the portal (technical cookies are essential for the proper functioning of the site and are used for the sole purpose of managing different services related to the site itself, such as a login).

Your personal data may also, with your consent, be used for the following purposes:

- management of non-technical marketing cookies for the portal (marketing cookies are used to keep track of visitors on websites. The intention is to display ads relevant and engaging for the individual user and therefore more valuable for publishers and third-party advertisers);
- management of non-technical statistical cookies for the portal (statistical cookies help website owners to understand how visitors interact with sites by collecting and reporting information anonymously).

The provision of data is optional for you with regard to the aforementioned purposes, and any refusal to process it does not compromise the continuation of the relationship or the adequacy of the treatment itself.

Method of treatment. Your personal data may be processed in the following ways:

- by means of electronic computers using software systems managed by third parties;
- by means of electronic computers using software systems managed or programmed directly.

All processing takes place in accordance with the procedures set out in Art. 6, 32 of the GDPR and by adopting the appropriate security measures provided for.

Your data will be processed only by personnel expressly authorized by the Data Controller and, in particular, by the following categories of authorized personnel:

- operators within the management of the web portal;
- marketing office.

Communication: your data may be communicated to external parties for the correct management of the report and in particular to the following categories of Recipients including all duly appointed Data Processors

- web service provider for the management and maintenance of the platform.

Communications to Third Parties: Your data may be communicated to external parties for the correct management of the relationship and in particular to the following

categories of Recipients identified as Third Parties:

- Facebook - <https://www.facebook.com/about/privacy/>;
- Google - <https://policies.google.com/privacy?hl=en>;
- Google reCAPTCHA - <https://privacy.google.com/take-control.html>;
- LinkedIn - <https://it.linkedin.com/legal/l/cookie-table>;
- Matomo - <https://matomo.org/privacy-policy/>;
- Piwik - <https://piwik.pro/privacy-policy/>;
- Youtube - <https://privacy.google.com/take-control.html>.

Dissemination: Your personal data will not be disclosed in any way.

Your personal data may also be transferred, limited to the purposes indicated above, in the following states:

- EU countries.

Period of Conservation. Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimisation, pursuant to art. 5 of GDPR, the retention period of your personal data is:

- 0.03 days: Facebook, Matomo, Piwik;
- 1 days: LinkedIn;
- 1041.67 days: Rhein83;
- 180 days: LinkedIn, Youtube;
- 30 days: LinkedIn,
- 360.01 days: If So;
- 365 days: LinkedIn, CookieYes;
- 365.01 days: , CookieYes, Piwik,;
- 393.01 days: Matomo;
- 730.01 days: Google Analytics,;
- 90 days: LinkedIn;
- Permanent: Google, Meta Platforms, Woocommerce, WooCommerce, Youtube,
- Sessione: Facebook, If So, PHP.net, Google, Youtube.

Cookie management: if you have doubts or concerns about the use of cookies, you can always intervene to prevent the setting and reading of cookies, for example by changing the privacy settings within your browser to block certain types.

Because each browser - and often different versions of the same browser - They also differ significantly from each other if you prefer to act independently through the preferences of your browser can find detailed information on the procedure required in the help of your browser. For an overview of the most common browser action modes, visit www.cookiepedia.co.uk.

Advertising companies also allow you to opt out of receiving targeted ads, if desired. This does not prevent the setting of cookies, but stops the use and collection of certain data by these companies.

For more information and opt-out, visit www.youronlinechoices.eu/.

Data Controller: the Data Controller, pursuant to the Law, is Rhein 83 srl (Via Zago 10/abc, 40128 Bologna (BO), P. IVA 02418300378, can be contacted at the following addresses: e-mail info@rhein83.com, telephone 051244510).

You have the right to obtain from the owner the cancellation (right to be forgotten), the limitation, the updating, the rectification, the portability, the opposition to the processing of personal data concerning you, as well as in general can exercise all the rights provided by art. 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

You can also view the updated version of this information at any time by visiting the internet address <https://www.privacylab.it/informativa.php?10692474420>.

Reg.to UE 2016/679: Artt. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him, even if not yet registered, their communication in an intelligible form and the possibility of making a complaint to the supervisory authority.

2. The data subject shall have the right to obtain information on:

- a. the origin of personal data;
- b. the purposes and methods of processing;
- c. the logic applied in the case of treatment carried out with the help of electronic tools;
- d. the identification of the owner, the managers and the representative designated pursuant to Article 5, paragraph 2;
- e. the subjects or categories of subjects to whom the personal data may be disclosed or who may become aware of them as designated representative in the territory of the State, of responsible persons or persons in charge.

3. You have the right to obtain:

- a. updating, correcting or, where appropriate, integrating the data;
- b. the deletion, transformation into anonymous form or blocking of data processed in violation of the law, including those whose storage is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- c. proof that the operations referred to in a) and b) have been brought to the attention, including as regards their content, of those to whom the data have been communicated or disseminated, except where such compliance proves impossible or involves the use of means manifestly disproportionate to the protected right;
- d. data portability.

4. You have the right to object, in whole or in part:

- for legitimate reasons relating to the processing of personal data concerning him, even if relevant to the purpose of the collection;
- the processing of personal data concerning him for the purpose of sending advertising material or direct sales or for the performance of market research or commercial communication.

Rhein 83 srl

Via Zago 10/abc
40128 Bologna (BO)
Tel: 051244510 - Fax: 051245238
P.VAT 02418300378
PEC: info@pec.rhein83.it

Formula for obtaining the consent of the data subject

Date : Place :

First name, Last name:

Do you consent to the processing of personal data for the optional purposes listed below?

- YES NO management of non-technical marketing cookies for the portal (marketing cookies are used to keep track of visitors on websites. The intention is to display ads relevant and engaging to the individual user and therefore more valuable to publishers and advertisers thirds)
- YES NO management of non-technical statistical cookies for the portal (statistical cookies help website owners to understand how visitors interact with the sites by collecting and reporting information anonymously)